



PORTLAND POLICE BUREAU  
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# Sunshine Classic Golf Tournament

## 2026 Sponsor Playbook

# 14TH ANNUAL SUNSHINE CLASSIC THURSDAY, SEPTEMBER 10TH, 2026



Join us for the 14th Annual Sunshine Classic Golf Tournament on Thursday, September 10th, 2026 at The Reserve Vineyards & Golf Club in Aloha, Oregon!

Tee off in support of Sunshine Division's mission to provide immediate food assistance to neighbors across the Portland metro area.

For more than 100 years, Sunshine Division has helped ensure families, seniors, and individuals facing food insecurity have access to nutritious food with dignity and care.



Enjoy an 18-hole scramble alongside colleagues, clients, and friends while taking part in exciting on-course contests, raffle and auction opportunities, and plenty of chances to win prizes.

With delicious food, refreshing drinks, and a shared commitment to our community, the Sunshine Classic is a day of connection, friendly competition, and meaningful impact.

Every swing, sponsorship, and donation helps ensure our neighbors have access to the food they need when they need it most.

# SHARED GOALS. STRONGER COMMUNITIES.



When we align our values, we create stronger communities together and deepen the impact of your investment. This partnership demonstrates your commitment to supporting neighbors in need while advancing shared community priorities.

## **Food Security**

Sunshine Division's mission is to provide immediate food relief to Portland metro families and individuals in need, because when basic needs are met, people have the opportunity to stabilize, grow, and thrive.

## **Housing Stability**

Many households are forced to choose between food and housing. By ensuring access to nutritious food, our programs help reduce that burden and create greater stability for those working to remain housed.

## **Environmental Sustainability**

Through food redistribution, our programs reduce waste and maximize resources, allowing your support to contribute to a more sustainable and responsible community.

## **Economic Inclusion**

Food insecurity can affect anyone. Our services help ensure neighbors from all walks of life have equitable access to nutritious food, strengthening the foundation for a healthier, more stable future.



# SUNSHINE DIVISION'S CORE PROGRAMS



## Free Food Markets

Sunshine Division's Free Food Markets offer a variety of delicious, nutrient-rich food options. Our Free Food Markets provide a shopping style experience for clients to select their own groceries.



## Izzy's Kids "Shop With A Cop"

Approximately 500 low-income students each year are paired with first responders to shop for new clothing to help give kids the comfort and confidence they need in school.



## Home Delivery Program

Sunshine Division serves more than 500 households each week through our home delivery program. In its 6th year, this program ensures our clients can access food even if they're unable to visit our Free Food Markets in person.



## Holiday Meal Distribution

We provide hearty meal boxes filled with nutrient rich foods during our annual Thanksgiving, Holiday, and MLK Jr. Day food distribution events. These distribution events serve over 10,000 families each year.



## Partnering with First Responders

Thanks to our partnership with the Portland Police Bureau, Sunshine Division is able to provide emergency food assistance 24 hours a day, seven days a week. Food boxes are stocked in every Portland police precinct, ensuring help is available whenever it is needed.



## Community Partnerships

We work with nearly 150 social service agencies, schools, and other nonprofits to expand our impact and reach families in need of food assistance across the Portland metro area.

# BECOME A SPONSOR



## Presenting Sponsor | SOLD

*Premier visibility and recognition as a leading supporter throughout the tournament experience.*

- (2) Foursome of golfers
- Lunch & Dinner for 8
- Premier logo recognition throughout the tournament
- Logo recognition on event website, social media, and post-event thank-you email
- Opportunity to provide an item in the event gift bag
- Opportunity to provide an auction package



## Gold Sponsor | SOLD

*Receive prominent tournament recognition and demonstrate your commitment to strengthening our community.*

- (2) Foursome of golfers
- Lunch & Dinner for 8
- Logo recognition throughout the tournament
- Logo recognition on event website, social media, and post-event thank-you email
- Opportunity to provide an item in the event gift bag
- Opportunity to provide an auction package



## Championship Sponsor | \$7,500 (1 available)

*Celebrate the day's biggest moments with prominent recognition as tournament champions take the spotlight.*

- Foursome of golfers
- Lunch & Dinner for 4
- Recognition during the awards presentation
- Opportunity to provide branded prizes
- Logo recognition on event website, social media, and post-event thank-you email
- Opportunity to provide an item in the event gift bag
- Opportunity to provide an auction package



## Golf Ball Sponsor | \$7,500 (1 available)

*Keep your brand in every golfer's hands with custom logo golf balls distributed to each team.*

- Logo featured on tournament golf balls given to each team
- Foursome of golfers
- Lunch & Dinner for 4
- Recognition during the awards presentation
- Opportunity to provide branded prizes
- Logo recognition on event website, social media, and post-event thank-you email
- Opportunity to provide an item in the event gift bag
- Opportunity to provide an auction package



## Pin Flag Sponsor | \$7,500 (1 available)

*Showcase your brand across 36 holes and two courses with logo placement on tournament pin flags.*

- Logo featured on (36) pin flags throughout the tournament
- Foursome of golfers
- Lunch & Dinner for (4)
- Logo recognition on event website, social media & post-event thank-you email
- Opportunity to provide item in event gift bag
- Opportunity to provide auction package



## **Beverage Sponsor | SOLD**

*Raise a glass to community impact with your logo rolling alongside the action on our bar carts.*

- Logo featured on Bar Carts throughout the course
- Foursome of golfers
- Lunch & Dinner for 4
- Logo included on all beverage station signage
- Logo recognition on event website, social media, and post-event thank-you email
- Opportunity to provide an item in the event gift bag
- Opportunity to provide an auction package



## **Cart Sponsor | \$5,500 (1 available)**

*Drive brand visibility with logo placement featured on every tournament golf cart.*

- Foursome of golfers
- Lunch & Dinner for 4
- Logo included on all tournament golf carts
- Logo recognition on event website, social media, and post-event thank-you email
- Opportunity to provide an item in the event gift bag
- Opportunity to provide an auction package



## **Bingo Card Sponsor | \$5,000 (1 available)**

*Claim the tournament's most valuable square with branding on every bingo card and the featured free space.*

- Foursome of golfers
- Lunch & Dinner for 4
- Logo placement on all bingo cards
- Logo recognition on event website, social media, and post-event thank-you email
- Opportunity to provide an item in the event gift bag
- Opportunity to provide an auction package



## Lunch Sponsor | \$3,700 (1 available)

*Fuel the tournament experience with brand recognition tied to the VIP lunch.*

- Logo featured in the grab-and-go lunch area
- Foursome of golfers
- Lunch & Dinner for 4
- Logo featured on event website, social media, and post-event thank-you email
- Opportunity to provide an item in the event gift bag
- Opportunity to provide an auction package



## VIP Cart Experience Sponsor | \$3,700 (2 available)

*Upgrade your team's day with a one-of-a-kind cart experience featuring fun golf-inspired extras, themed décor, and player perks. Bring the party to the course while enjoying added visibility for your brand.*

- Foursome of golfers
- Lunch & Dinner for 4
- Branding associated with one VIP cart experience
- Player perks including Mulligan, Yard of String and Happy Gilmore Drive
- Logo recognition on event website, social media, and post-event thank-you email
- Opportunity to provide an item in the event gift bag
- Opportunity to provide an auction package



## Premium Hole Sponsor | \$3,500 (3 available)

*Create memorable interactions with golfers through a branded on-course activation.*

- Foursome of golfers
- Lunch & Dinner for 4
- Tent set up w/ promo materials (Tent provided by sponsor)
- Logo recognition on event website, social media & post-event thank-you email
- Opportunity to provide item in event gift bag
- Opportunity to provide auction package



## Hole-in-One Sponsor | SOLD

*Build excitement around the tournament's most thrilling shot with exclusive prize-hole recognition on both 18-hole courses.*

- Foursome of golfers
- Lunch & Dinner for 4
- Logo featured on Hole-in-One prize hole signage
- Logo recognition on event website and post-event communications
- Opportunity to provide an item in the event gift bag
- Opportunity to provide an auction package



## Scorecard Sponsor | SOLD

*Stay top of mind with logo placement on the tournament's digital scorecard.*

- Foursome of golfers
- Lunch & Dinner for 4
- Logo featured on the digital scorecard
- Logo recognition on event website and post-event communications
- Opportunity to provide an item in the event gift bag
- Opportunity to provide an auction package



## Happy Gilmore Drive Sponsor | \$3,000 (1 available)

*Sponsor the tournament's fan-favorite advantage hole (formerly Bubba Watson Hole) and bring extra fun to the fairway.*

- Foursome of golfers
- Lunch & Dinner for 4
- Opportunity to host Happy Gilmore Drive hole activity
- Logo recognition on event website, social media, and post-event thank-you email
- Opportunity to provide an item in the event gift bag
- Opportunity to provide an auction package



## Longest Drive Hole Sponsor | \$3,000 (1 available)

*Power the competition by sponsoring the tournament's longest drive challenge.*

- Foursome of golfers
- Lunch & Dinner for 4
- Opportunity to host the Longest Drive hole activity
- Logo recognition on event website, social media, and post-event thank-you email
- Opportunity to provide an item in the event gift bag
- Opportunity to provide an auction package

## KP Hole Sponsor | SOLD

*Be part of one of golf's classic contests by sponsoring the closest-to-the-pin competition.*

- Foursome of golfers
- Lunch & Dinner for 4
- Opportunity to host the Closest to the Pin hole activity
- Logo recognition on event website, social media, and post-event thank-you email
- Opportunity to provide an item in the event gift bag
- Opportunity to provide an auction package

## Gift Table Sponsor | \$3,000 (1 available)

*Welcome every golfer with prominent branding at the tournament gift table.*

- Collaborate with Sunshine Division on custom gift item
- Foursome of golfers
- Lunch & Dinner for 4
- Name recognition on website
- Opportunity to provide item in event gift bag
- Opportunity to provide auction package



## VIP Foursome Upgrade | \$275

*Enhance your team's day with exclusive perks designed to maximize both fun and competitive advantage.*

- (4) Mulligans Valued at \$140 (\$35 each)
- (4) Yards of String Valued at \$140 (\$35 each)
- (1) Team Happy Gilmore Drive Advantage Valued at \$50

*Total value: \$330. Save \$55 when purchased as a package.*

## Golf Foursome | \$2,800

*Enjoy a full day of golf, hospitality, and impact while supporting Sunshine Division.*

- Foursome of golfers
- Lunch & Dinner for 4
- Company logo featured on course sign
- Name recognition on website

## Individual Golfer | \$700

*Join fellow supporters for a memorable day on the course, including lunch and dinner.*

- One player in tournament with Lunch & Dinner included



# CONTACT US



We want to ensure your sponsorship delivers meaningful value for your organization while making a lasting impact in our community.

**If you have questions about sponsorship opportunities or would like to discuss customized benefits, contact:**

Dana Kinney  
Director of Development:  
[dana@sunshinedivision.org](mailto:dana@sunshinedivision.org)

**Ready to secure your spot?**

Secure your sponsorship today and join us for an unforgettable day of golf, networking, and community impact:  
[sunshinedivision.org/sunshine-classic](http://sunshinedivision.org/sunshine-classic)



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# PREMIUM SPONSORSHIPS

	PRESENTING SPONSOR   <b>SOLD</b>		GOLD SPONSOR   <b>SOLD</b>
SUNSHINE CLASSIC "PRESENTED BY"	Yes		
PLAYER SPOTS IN TOURNAMENT	8		8
VIP LUNCH & DINNER	8		8
SPONSOR RECOGNITION ON SELECT DIGITAL & PRINT MARKETING / PROMO MATERIALS	Logo		Logo
SPONSOR RECOGNITION ON EVENT WEBSITE & SOCIAL MEDIA CAMPAIGNS	Yes		Yes
SPONSOR RECOGNITION DURING DINNER PROGRAM	Yes		Yes
OPPORTUNITY TO CUSTOMIZE BENEFITS	Yes		Yes