

SHINE

IN EVERY ACT



SHINE Gala & Auction
2026 Sponsorship Packet

13th Annual SHINE Gala & Auction

Friday, May 1, 2026

2121 NW Front Ave

Join us in celebrating the beginning of a new era at the 13th Annual SHINE Gala & Auction, hosted inside the spacious warehouse of Sunshine Division's new headquarters opening this spring near downtown Portland

Immerse yourself in our mission during an unforgettable evening of community and purpose while supporting our neighbors facing hunger.

Guests will enjoy gourmet food, specialty drinks, premier prizes in our live and silent auction, a Golden Ticket Raffle, a wine toss and so much more.

Since 1923, Sunshine Division has provided immediate food assistance to Portlanders in need. As food insecurity continues to rise, your support ensures we can meet the growing need in our community.

Tickets and sponsorship are available now at sunshinedivision.org/SHINE



SHINE In Every Act

SHINE In Every Act reflects the heart of Sunshine Division's work. It represents the belief that dignity, compassion, and consistency matter just as much as food itself.

For more than 100 years, Sunshine Division has shown up for neighbors facing hunger by providing immediate food assistance when it's needed most. Today, that mission reaches further than ever, reaching tens of thousands of households each year across the Portland metro area to ensure families, seniors, and individuals have reliable access to nutritious food.

Our impact is built one act at a time: a volunteer packing food boxes, a local business hosting a food drive, or a supporter stepping up to ensure a family leaves our pantry with enough food for the week. These moments may feel small on their own, but together, they create lasting change.

Now, as Sunshine Division enters a new era with the opening of our new headquarters, SHINE In Every Act reminds us that progress isn't defined by a single bold moment. It's defined by the collective power of everyday generosity.

Through partnership and sponsorship, that generosity becomes hope in action.



2026 Sponsorship Levels

SHINE
IN EVERY ACT

SHINE GALA & AUCTION
"PRESENTED BY"

YES

SPEAKING OPPORTUNITY
AT THE EVENT

YES

FOUR RESERVED
PARKING SPACES

YES

SPONSOR RECOGNITION
ON EVENT INVITATION

LOGO

LISTING

SPONSOR RECOGNITION
ON SELECT DIGITAL + PRINT
MATERIALS / PROMO ITEMS

LOGO

LOGO

LISTING

SPONSOR RECOGNITION ON
WEBSITE & SOCIAL MEDIA
CAMPAIGN FOR EVENT

YES

YES

YES

YES

YES

SPONSOR RECOGNITION
DURING LIVE PROGRAM

YES

YES

YES

YES

YES

YES

AD FEATURED IN
AUCTION PROGRAM

FULL

FULL

HALF

HALF

QUARTER

NONE

TABLE OF 8 WITH THREE-
COURSE MEAL & WINE

THREE

TWO

ONE

ONE

ONE

ONE

OPPORTUNITY TO YOUR
CUSTOMIZE BENEFITS

YES

YES

YES

YES

YES

YES

PRESENTING
\$30,000

GOLD
\$20,000

SILVER
\$10,000

BRONZE
\$7,500

PREMIER
\$3,500

TABLE HOST
\$2,500

Silent Auction Sponsor

\$2,500 (1 available)

- Admission for 4 at the Auction
- Logo recognition on sponsor signage
- Logo Recognition in Auction Program
- Quarter Page Ad in Auction Program



Wine Toss Sponsor

\$2,500 (1 available)

- Admission for 4 at the Auction
- Logo recognition on sponsor signage
- Logo recognition in the Auction Program
- Quarter Page Ad in Auction Program



Bid Card Sponsor

\$3,500 (1 available)

- A table for 8 at the Auction
- Logo recognition on all Bid Cards
- Logo recognition on website and in social media campaigns
- Logo recognition in the Auction Program
- Quarter-Page Ad in Auction Program



In Every Act Experience Passport Sponsor \$5,000 (1 available)

- A table for 8 at the Auction
- Logo recognition on the In Every Act Experience Passport distributed to every guest
- Logo recognition in the Auction Program
- Logo recognition on website, print & digital ads
- Special mention from stage at the event
- Logo recognition on sponsor signage
- Half Page Ad in Auction Program



Moments of Impact Sponsor \$7,500 (1 available)

- A table for 8 at the Auction
- Logo recognition on Moments of Impact Signage
- Logo recognition in the Auction Program
- Logo recognition on website, print & digital ads
- Special mention during Live Program
- Logo recognition on sponsor signage
- Full Page Ad in Auction Program



First Toast Reception Sponsor

\$7,500 (1 available)

- A table for 8 at the Auction
- Logo recognition in the Auction Program
- Logo recognition on website, print & digital ads
- Logo recognition throughout reception
- Special name mention from stage at the event
- Logo recognition on sponsor signage
- Full-Page ad in Auction Program



Golden Ticket Raffle Sponsor

\$7,500 (1 available)

- A table for 8 at the Auction
- Logo recognition on 200 Raffle Tickets & Sponsor signage
- Logo recognition on sponsor signage
- Logo recognition on website, print & digital ads
- Special name mention from stage at the event
- Full-Page Ad in Auction Program



VIP Table Upgrade **\$1,000 (6 available)**

- Charcuterie for your table of 8
- Champagne on Ice for your Table of 8
- 4 Reserved Parking Spots



A La Carte Menu

- Charcuterie Board | **\$120**
- Champagne on Ice | **\$75**
- VIP parking spot | **\$150 (10 available)**



In-Kind Sponsorship & Donations

In-kind donations play a major role in Sunshine Division's daily operations. We are grateful for the many resources our supporters continue to offer, helping ensure equitable access to food for our neighbors. In-kind donations allow us to access goods and services that would otherwise be unaffordable, or free up resources that can be directed toward direct client programs and support.

What are in-kind donations?

An in-kind donation is a non-cash gift made to a nonprofit organization, including goods, services, time, and expertise. Individuals, corporations, and businesses can all make in-kind donations.

Contact Us!

If you are interested in learning more about sponsorship opportunities, please reach out to Dana Kinney, Director of Development, at dana@sunshinedivision.org

